

**GFPP Communications Working Group Meeting
2-3.30pm, 11th March 2025
Virtual Meeting via Teams**

MINUTES

Present

Riikka Gonzalez (GFPP), Siobhan Boyle (GHSCP), Berengere Chabanis (GCPH), Thalia Groucott (GFPP)

1. Welcome and apologies

Apologies from Rebecca Livesey-Wright (GCFN)

2. Note of last meeting & Matters Arising

Meeting notes agreed as accurate and Riikka provided updates on the following matters arising:

In person meetings, tours and networking:

- Following the networking event at the Courtyard Pantry we would like to host more visits and networking events. A callout to possible venues was included in the last newsletter. The Food economy WG will have a breakfast meeting catered by the Glasgow Mushroom Company hosted at The Glasgow Collective. Would also be great to tour some other community projects, for example St Pauls Youth Forum.
- Possibility of a GCFN/GFPP networking event – Rebecca Livesey-Wright following this up with GCFN, but need to make sure this is adding something new. Our next networking event will take place after the summer.
- To find possible projects to visit we could reach out to GCVS to plan something which would go out to all of their partners. GCVS may have some food project contacts who we aren't currently in touch with. This might bring in new partners who haven't engaged with our work previously and tie in well with the Good Food Nation work.
- There is going to be an event in May for all of the partners who should be involved in the Good Food Nation local food plan, and GCVS flagged as a good link to charity projects involved with food. Riikka is meeting with relevant colleagues on the 25th March, with a citywide planning meeting on the 28th May. This could be an opportunity to strengthen links with GCVS.

Webinars

- Dignity in Practice Webinar was run by Faiza, followed by the one on community food retail, both with support from the GCPH comms team. Riikka and Thalia, and Faiza separately, went to visit the Threehills Community Supermarket.
- The next webinar is in two weeks' time with the University of Glasgow and Glasgow Caledonian speaking about their catering offer.

3. Glasgow City Food Plan Update

Minutes of working group meetings available on [Glasgow City Food Plan page](#)

Can refer people to the above minutes for ongoing updates about the GCFP and the work of each working group.

Update on the Good Food Nation Act.

- Last week the government provided guidance for local authorities and health boards to develop their own plans. Scottish Government Plan is for 5 years and requirement for local areas to develop their local plans in the subsequent 12 months after this is released. The government plan is expected to be released in the summer or autumn.
- The guidance is quite open so plans could all end up looking quite different, the only requirement is to have regard for the Good Food Nation Act.
- Hopefully there will be some funding associated with the delivery of the work, but this is not confirmed.
- Simon Kenton-Lake from Nourish is also scheduling a Scotland-wide meeting focused on the Good Food Nation Plans which Jill and Riikka should be attending.
- There will be separate Health Board plans and Council plans with the hope that these will link to each other and to the existing Glasgow City Food Plan. At this stage working to get the right people in the room in order to develop the plans.

4. GFPP Communications Strategy and Timeline

- New [GFPP Communications Strategy](#)

Links directly to the below timeline and links to the workplan of the communications worker. The document is now available on our website.

- [GFPP Communications plan for 2025](#)

January: we attended and hosted a stall at an event at the Adam Smith Business School about the sustainability work happening at the University of Glasgow, which resulted in the catering team being invited to speak at our upcoming webinar. Their catering team are doing a lot of great work including embracing the Full of Beans campaign. We also had a podcast episode on vegan haggis.

February: In February we had our webinar on community food retail. A visit from Franco Fubini was cancelled but David Cairns is rearranging this. A newsletter was released this month.

March: this month we have a webinar on university catering. Applications for the next edition of the Glasgow Sustainable Food Directory will open this month alongside a podcast episode featuring sustainable food producers. Suggestions of venues who we should encourage to apply are welcome as we are hoping to expand the scope of the directory. Funding awarded by GCPH will also allow us to host a training event for hospitality staff at Civic House on the 13th May featuring speakers Gerry Boyle from Zero Waste Scotland; Anna Hirvonen speaking about Real Living Wage Hospitality Toolkit; from Open Seas about sustainable seafood; and Dear Green Coffee on sustainable coffee. The toolkit on the GSFD website will also be updated. Local suppliers will be invited to showcase their products as well. By doing this we will hopefully support new venues to adapt to more sustainable practices. The GSFD team is currently finalising the updated application questionnaire based on advice from experts. Glasgow Life are also keen to work with the Glasgow Sustainable Food Directory and for us to host a training event for their volunteers. This was scheduled and then cancelled last minute. They have been invited to speak at the event in May as well to demonstrate that the GSFD is being promoted through Glasgow Life.

In April hopefully we will have a webinar looking at health improvement initiatives (see above) and a podcast on the Taste the Place Campaign. We will be linking our comms about this to World Health Day and focusing on the healthiest venues.

Webinars:

- Barriers and Pathways to Child and Adolescent Healthy Weight webinar to be organised, but speakers are to be determined, and the teams are a bit understaffed at the moment so confirming speakers is difficult. There is a date for April which looks promising but this is flexible if this doesn't work for the speakers. This could be chaired by Public Health, or Siobhan is happy to be a stand-in for this.
- We don't have any ideas for a webinar for May at the moment, but we were talking to St Pauls Youth Forum at an event earlier today and they are doing a lot of impressive work which it might be good to showcase in a webinar. Any suggestions for webinar topics are welcome.
- SB: It could be good to have a webinar in line with the growing season and link in with practical advice timed with what is in season. This could support people to grow with their families. Could also recirculate seasonal veg posts from the past. Salvation Army have resources for growing and seasonal planting. This might be something to take a look at and possibly circulate. RG: Another growing calendar is from Soil Association Scotland so we could also share that to highlight what is in season.

5. Campaigns Update

Full of Beans:

- Ongoing work from Jenny MacGillivray at Glasgow Community Food Network to celebrate different cultural uses of beans with workshops to share personal histories and associations with beans alongside recipes and then create a second bean booklet featuring the recipes and artworks created in workshops.
- Riikka has been meeting with Ada Garcia and Helen Traill from the University of Glasgow, as part of the SCAF evaluation funding required us to say what we would do next. We hope to continue the beans research from the subsequent year to see how people are continuing to engage with beans. Helen advised that there is a fund available from Adam Smith Business School to look at case studies from Partners and how they are continuing to work with beans, and which would culminate in a final event where Emily can interview partners. BaxterStorey are also interested as they are interested in supporting plant-based protein and they are part of the UK Bean Coalition.

Taste the Place:

Launching in April and then running throughout the rest of the year linked to Glasgow 850. Riikka has written a blog post for their website and we are creating a podcast to be released on World Health Day. There is funding to pay a chef from one of the venues to do a cookery demonstration in partnership with GCFN.

6. Terms of Reference for the Group

New Terms of Reference now confirmed.

Similar to previous Terms of Reference but just updated to reflect the new members and working group actions.



SB: the Terms of Reference are clear and uncomplicated.

7. AOB

SB: are we aware of the Good Food Group on Facebook with restaurant reviews as this could be a route for promoting our work. RG: Mostly focused on tasty food, not good in the sense that we are working towards.

Plastic Free July to be promoted on social media – link in with the official campaign.

8. Date of next meeting

In person in around 3 months time (early-mid June) ideally on a Tuesday; suggestions for venues welcome.