

**GFPP Communications Working Group Meeting  
14.00-15.30 Tuesday 3<sup>rd</sup> September 2024**

**Virtual meeting Via Zoom**

**MINUTES**

**Present**

Riikka Gonzalez & Thalia Groucott (GFPP), Jill Muirie, Faiza Hansraj-Jackson (GCPH), Siobhan Boyle (GHSCP), and Rebecca Livesey-Wright (GCFN)

**1. Welcome and apologies**

Apologies from Berengere Chabanis (GCPH), Lorna Hamilton & Aimee Matheson-Deer (NHSGGC), Chris Kane (GCFN)

We welcomed Faiza Hansraj-Jackson from GCPH to her first meeting. Faiza co-ordinates the new Fair Food for All Partnership and leads on Glasgow's Cash First Project, which links to the Glasgow City Food Plan work.

**2. Note of last meeting**

Meeting notes agreed as accurate and Riikka provided updates on the following matters arising:

- Thalia's contract has been extended until March 2025 with funding from GCPH.
- In regards to sharing webinars with the Scottish Alliance of Food members, they actively share our events via LinkedIn. Riikka has also been in touch with their project manager to make sure we don't duplicate any webinar topics, as they run their own webinar series.
- UG Climate Action Fund which Thalia worked on was unsuccessful, but this will not change the way we operate as it was mainly to communicate with students about the Full of Beans project.

**3. Glasgow City Food Plan Updates**

- All working groups are starting to meet again including groups which have not been operating for a while:
- **Procurement** working group– Jayne Jones from NHS GGC has been chairing and it will continue with a rolling chair, with regular meetings planned until future plans are more clear.

- **Community Food** working group – this will reconvene soon, as there is a new project manager, for the Food and Climate Action project, Chris Kane, who will help revitalise the group.
- **Urban Agriculture** working group – the first meeting after a break took place in August led by Ebany Dohle from FCA team.
- **Fair Food for All Partnership**, led by Siobhan with the support from Faiza has met several times and has managed to attract a large number of members. It would make sense for the partnership to share communications with GFPP and a webinar to launch the Cash First project is already planned to be part of the GFPP webinar series with the help of GCPH communications team.
- **GFPP Communications Working Group Objectives** were shared for reference of the remit of this group:  
<https://docs.google.com/spreadsheets/d/1ihZGIFfzpnHEHUqXndxujemQtxwIFUPn671GZ0eB0mo/edit?usp=sharing>
- **Annual report**; Jill is working on the report with the help of other working group leads. Riikka will circulate the final report to the group when available. **ACTION: Jill & Riikka**

#### 4. GFPP Communications Timeline

- Due to short-term funding the GFPP Communications Strategy we have used the following timeline as a strategy for GFPP Communications: [Nov '23 - Jun '25 Communications Timeline - Good Food for Glasgow - Google Docs](#)
- We went through the planned events until the end of the year including the recent/planned podcast episodes and webinars; the group tries to tie these in with global/UK-wide campaigns and theme days as much as possible. Recordings of previous webinars and podcasts are available on the GFPP website under [Good Food For Glasgow Communications – Good Food For All](#). However, it was noted that separate tabs should be created for webinars, podcasts, newsletters etc to make this page more user friendly. **ACTION: Riikka and Thalia will work on this page.**
- GFPP Newsletters go out bi-monthly, and everyone is to inform Thalia of any suggestions for newsletter topics. Next newsletter will be going out the end of September. **ACTION: ALL**
- Any other documents relating to this working group can be found here: [GFPP Communications Working Group - Google Drive](#)

#### 5. Full of Beans Campaign

- The campaign is coming to an end, and a Celebration event is planned for 18<sup>th</sup> September for campaign partners and stakeholders. A researcher from University

of Glasgow will be in attendance as they are carrying out evaluation interviews. The report will be out by the end of October. Thalia has been working on a number of resources including a campaign video and a 'Full of Beans' story booklet which will be available after the event. The campaign page will be updated with any outputs and research findings: [Full of Beans Campaign – Good Food For All](#)

#### 6. GFPP website update

- Some website updates were done over the summer including GCFP revised actions; [Glasgow City Food Plan Priorities 2023-2026 – Good Food For All](#). The names or organisations will also be posted on this page in due course, along with working group meeting minutes.
- Updating the [website](#) is ongoing; please let Riikka and Thalia know if you notice anything that could be improved. **ACTION: ALL**

#### 7. AOB

- Chris and Cara from the FCA team have volunteered to help organise a film screening of 'Six Inches of Soil' together with CCA and some other local partners. The date for this will be 20<sup>th</sup> November.
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#### 8. Date of next meeting – TBC November