



Beans is How

**A campaign to fix the future by
doubling global bean consumption by 2028**

www.beansishow.org

**@beansishow
#BeansOnTheMenu**

Ensuring Good Food For All



Beans are a simple, affordable solution to our global health, climate and cost of living challenges.

NUTRITIOUS

GOOD FOR THE PLANET

CULTURALLY RESPONSIVE

DELICIOUS!





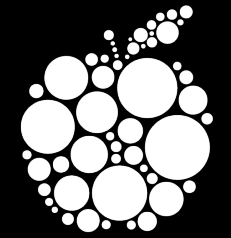
The campaign aims to make beans:

VISIBLE & ACCESSIBLE

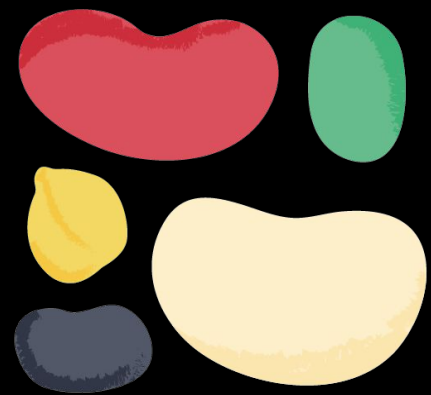
EXCITING & DESIRABLE

A FOOD OF THE FUTURE

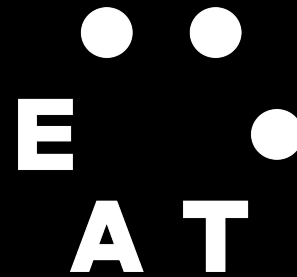
 **Beans
is How**



The Food Foundation



Beans is How



CONTACT

Kristin Gutekunst

Kristin@sdg2advocacyhub.org

Campaign Director, Beans is How

www.beansishow.org

@beansishow
#beansishow

