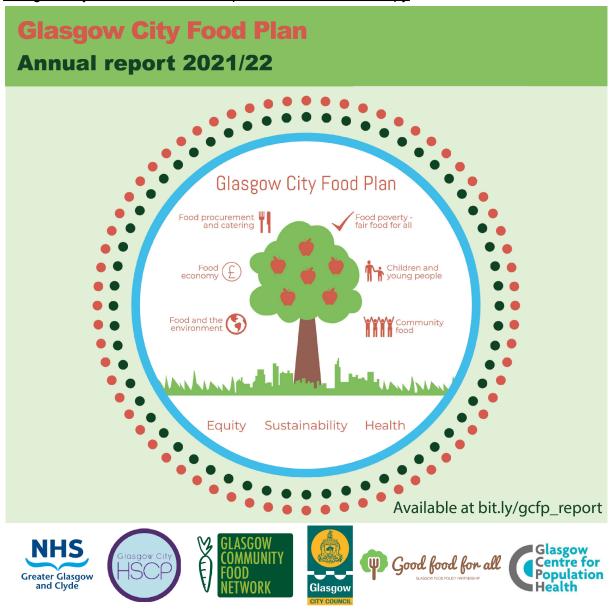
Glasgow City Food Plan Annual Report Communications Copy



Find Glasgow Food Policy Partnership online here:

www.goodfoodforall.co.uk

Instagram: @goodfoodforglasgow

Facebook: Glasgow Food Policy Partnership, @glasgowfpp

Twitter: @glasgowfpp Sign up to our newsletter:

https://goodfoodforall.us19.list-manage.com/subscribe?u=85fd3e020348c11674f7c1f6e&id=

6fee06126e

Linktree: www.linktr.ee/glasgowfpp

Link to main webpage:

http://goodfoodforall.co.uk/home/glasgow-city-food-plan

or https://bit.ly/gcfp report

Full Report:

http://goodfoodforall.co.uk/wp-content/uploads/2022/11/GCFP-FINAL-Annual-report-21-22.pdf

Executive Summary:

http://goodfoodforall.co.uk/wp-content/uploads/2022/11/GCFP-Executive-Summary-2022.pdf

Magazine version:

https://issuu.com/glasgowfpp/docs/glasgow_city_food_plan - annual_report_21-22

The following can be used to share information about the Glasgow City Food Plan Annual Report. Below are suggested posts for Twitter, Facebook, Instagram, and Newsletters. Sharing this information would be much appreciated.

Suggested copy is highlighted in yellow. This can be copy pasted, while the rest is notes.

You should have received two possible images to use alongside the below information. Please choose the one which you prefer. There are image descriptions included at the bottom of this document. Please include the right description alongside your image of choice to make the post as accessible as possible.

Twitter:

Do you want to know how the work to transform Glasgow's food system is progressing? You can find out with the Glasgow City Food Plan's Annual Report, available at bit.ly/gcfp_report #glasgowcityfoodplan @glasgowfpp

What are the next steps in completing the actions of the Glasgow City Food Plan? The Plan's Annual Report is now available and lays out the next steps for all stakeholders bit.ly/gcfp_report #glasgowcityfoodplan @glasgowfpp

It is one year since the launch of the Glasgow City Food Plan. Check out the lessons, progress, and next steps at bit.ly/gcfp_report #glasgowcityfoodplan @glasgowfpp

Facebook:

Want to find out how work to change Glasgow's food system is progressing? The first Glasgow City Food Plan Annual Report is now available. If you'd like to find out the plan's progress, learnings from its first year, and the next steps for the future, you can read the report at bit.ly/gcfp_report

The Glasgow City Food Plan is a 10-year framework to guide partners in Glasgow working together towards a food system that is fairer, healthier, more resilient and environmentally sustainable. The aim is to make it easier for everyone in Glasgow to eat healthy, affordable, culturally appropriate, good food no matter where they live, their income or personal circumstances. It was launched in June 2021 after 3 years of development with stakeholders and communities across Glasgow.

Despite many contextual changes, there has been considerable progress in the first year towards a more joined-up approach to changing our food system. The work of Glasgow Community Food Network's Food and Climate Action Team and NHS Glasgow's Thrive Under Five Project have become established across Glasgow, and the Rose voucher veg box scheme has provided fresh fruit and veg to areas worst affected by food poverty and child poverty, supported by Glasgow City Council and the Alexandra Rose Foundation. A full list of achievements is available in the Report.

The past year shows that there is a need for stronger collective support and coordinated action to address current and pressing issues in the food system, most notably the economic challenges faced by many households which impact on their ability to eat adequate amounts of nutritious food, without losing focus on addressing sustainability and health issues. The food plan is a mechanism for doing this effectively as a multi-sector collaborative approach to changing the food system.

#glasgowcityfoodplan

Instagram:

Want to find out how work to change Glasgow's food system is progressing? The first Glasgow City Food Plan Annual Report is now available. If you'd like to find out the plan's progress, learnings from its first year, and the next steps for the future, you can read the report at bit.ly/gcfp_report

The Glasgow City Food Plan is a 10-year framework for partners in Glasgow to work together towards a food system that is fairer, more resilient and environmentally sustainable, and that makes it easier for everyone in Glasgow to eat healthy, affordable, culturally appropriate, good food no matter where they live, their income or personal circumstances. It was launched in June 2021 after over 3 years of development with stakeholders and communities across Glasgow.

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#glasgowcityfoodplan @goodfoodforglasgow

Newsletters:

The Glasgow City Food Plan is a framework to work towards a food system that is fairer, more resilient and environmentally sustainable, and that makes it easier for everyone in Glasgow to eat healthy, affordable, culturally appropriate, good food no matter where they live, their income or personal circumstances.

It was launched in June 2021, and the Annual Report assessing the work in the first year is now available. The Report highlights the changes in context of the past year, the achievements so far, and next steps to ensure the success of the plan. You can read the report at bit.ly/gcfp_report

If you'd like to know more about the Plan or the Glasgow Food Policy Partnership who are responsible for overseeing its implementation, you can find out more on goodfoodforall.co.uk, @goodfoodforglasgow on Instagram, or @glasgowfpp on Twitter and Facebook, or by subscribing to their newsletter at https://goodfoodforall.us19.list-manage.com/subscribe?u=85fd3e020348c11674f7c1f6e&id=6fee06126e

Image description:

Version 1:

The image shows the GCFP logo in the centre, which has a skyline and tree with six apples on it, with the titles of each of the GCFP theme areas surrounding it: Food and the environment, food economy, food procurement and catering, food poverty - fair food for all, children and young people, and community food. The underpinning principles of the Plan, equity, sustainability, and health, are written below. There are two rings of dots surrounding the logo. At the top of the image is the heading 'Glasgow City Food Plan, Annual Report 2021/22'. It is written in red and dark green writing on a mid-green background. The overall background is pale green. A line of text on the bottom right reads 'available at bit.ly/gcfp_report'. A white banner at the bottom of the image has the logos of the Glasgow City Food Plan Team on it - NHS Greater Glasgow and Clyde, Glasgow City Health and Social Care Partnership, Glasgow Community Food Network, Glasgow City Council, Glasgow Food Policy Partnership, and Glasgow Centre for Population Health.

Version 2:

Graphic with a pale green background and the text, 'What is being done to transform Glasgow's food system?' and 'Read the Glasgow City Food Plan Annual Report 2021/22 at bit.ly/gcfp_report to find out!'

The centre of the image is a digital collage with pictures of food, cooking, people talking, food growing, Glasgow buildings, dots, a child drawing vegetables, and food being served. A white banner at the bottom of the image has the logos of the Glasgow City Food Plan Team on it - NHS Greater Glasgow and Clyde, Glasgow City Health and Social Care Partnership, Glasgow Community Food Network, Glasgow City Council, Glasgow Food Policy Partnership, and Glasgow Centre for Population Health.