



## Glasgow Food Policy Partnership

13<sup>th</sup> January 2020

Glasgow Centre for Population Health  
Olympia Building, Bridgeton Cross

**Present:** Abi Mordin, Jill Muirie, Riikka Gonzalez, Louise MacKenzie, Ruth Mellor, Deirdre Shaw, Nicole Dowie, Nick Hopkins, Siobhan Boyle, Cheryl McCulloch, Robin Gourlay, Kelda McLean (notes)

**Apologies:** Cllr Anna Richardson, Debbie Young, Pete Richie, Ylva Haglund

### Notes and actions

#### 1. Welcome and apologies

As noted.

#### 2. Note of last meeting

Riikka thanked everyone for their comments on the Terms of Reference document that was circulated previously. Riikka has circulated the updated version and will post this on the website this week unless there are further comments. The Terms of Reference however are open to further review if required. **Action: Riikka/All to note**

#### 3. Update on Glasgow City Food Plan Development Day

Everyone who was present at the Development day reflected that the sessions had gone well and that there were lots of productive conversations. There are many overarching actions, and Riikka will circulate a document listing these. **Action: Riikka**

It was noted that the Thematic Leads for each group will next be meeting on 4<sup>th</sup> February.

#### 4. Food Plan Communications & Engagement Strategy

Jill and Riikka spoke about the Glasgow City Food Plan communications and engagement plan document that had been circulated previously. They noted that there are three main phases of communication and engagement, as follows:

- Phase 1: plan development (pre consultation phase)
- Phase 2: plan refinement (engagement and consultation phase)
- Phase 3: launch of plan (implementation phase)

We are currently in Phase 1 and there is a need to focus on what the key messages are with relation to any communication and engagement. Another task will be to create a press pack/toolkit with information and infographics. When sending this around we should include automatic tags on Twitter and link to website. **Action: Jill/Riikka**

We need to decide which question to use for communication. Riikka will circulate questions used by other councils for their food plans/strategies. **Action: Riikka**

Louise will liaise with the Council Consultation team to get the consultation online in April. **Action: Louise**

For all phases there is a need to find out about what existing opportunities there are for engagement. Riikka advised that she will begin noting opportunities on a calendar and asked if everyone could flag up potential events and/or distribution networks etc. with her. She will also circulate a list of organisations we could potentially engage with; everyone has been invited to update documents on Googledocs. **Action: Riikka/All to note**

In terms of media coverage, there was discussion on potential media contacts/journalists who might be interested in covering the plan. We should be looking at getting deadlines from magazines and newsletters now. Cate DeVine, a food journalist, has expressed an interest in this, and Abi will get in contact with her directly to organise a meeting. **Action: Abi**

Nick mentioned also that he has a contact at BBC Scotland. It might also be worth partnering with Herald, the COP26 media partner. It was suggested that it would be useful to agree on spokespeople in each thematic group should any media be in touch for information or interviews. Adam Smith Business School might be able to help with some of this. **Action: Deirdre/Robert**

Other issues that were discussed included:

- The format and accessibility requirements of the final report. Siobhan will look into getting the online consultation and any flyers translated to some other languages. **Action: Siobhan**
- The potential budget that will be available. It was suggested that Ken Harris be contacted to find out how much was spent on the Growing Strategy consultation. Deirdre advised that a small amount of funds are available from Glasgow University.
- GCPH will look into developing infographics on each of the 6 themes. **Action: Jill/Kelda**
- Cheryl will look into the Chamber hosting engagement events. **Action: Cheryl**
- It is important we tell people exactly what we are expecting them to do ie. take part in consultation events/online consultation.
- Abi has liaised with Zev, a local film maker to produce a short film in each theme.
- Deirdre & Jill will talk to their engagement colleagues about how the engagement events could look. **Action: Jill/Deirdre**

## 5. COP 26 9<sup>th</sup> – 19<sup>th</sup> November 2020 (additional agenda item)

COP 26 was discussed as it will take place shortly after the final food plan will be launched. There will be lots of activities taking place such as the Food Fringe, with Glasgow Community Food Network are taking part in.

In terms of influencing the potential food sustainability of the event itself, there was discussion about developing a charter for the event similar to the one used in 2014 Commonwealth Games. City Food Charter could then be developed and possibly launched prior to COP26. It might be a requirement by the Good Food Nation for the cities to have a food charter. We need to consider who would own this; it could be proposed to Public Health Scrutiny Committee. Robin advised that he will speak to Event Scotland to see if there is anything planned. **Action: Robin**

## 6. AOB

It was noted that it would be good to have more engagement with the Glasgow(?) Food Bank Forum.

## 7. Dates of next meetings

Monday 9<sup>th</sup> March 2-4 pm

Tuesday 31<sup>st</sup> March 2-4 pm (Draft Glasgow City Food Plan)

Monday 11<sup>th</sup> May 2-4pm