

GFPP member bios

Deirdre is Professor of Marketing and Consumer Research at University of Glasgow. Deirdre has researched the area of consumption ethics throughout her career, publishing on the subject in a range of international journals, contributing to books and non-academic publications, giving invited talks and supervising PhD researchers in this area. She co-edited 'The Ethical Consumer' (Sage) and 'Ethics and Morality in Consumption: Interdisciplinary Perspectives' (Routledge). She has a funded [seminar series](#) in this area. With colleagues Deirdre is currently engaged in research exploring the environmental and social implications of urban agriculture and the potential to transform land use environments in ways that can deliver crucial broader public goals, as well as research exploring care in consumption and sustainability in clothing.